



National Dignity Action Day

1 February 2013

By supporting Dignity Action Day you can:

- ♥ Raise awareness of the importance of Dignity in Care
- ♥ Provide someone with an extra special day
- ♥ Remind society that everyone has a role to play in respecting the dignity of those in your community
- ♥ Be part of a national celebration and demonstrate solidarity for Dignity in Care.

"Dignity Action Day highlights a more respectful way of behaving towards vulnerable people. The very old and the very young clearly need our respect, but it wouldn't do any harm to spread the dignity message across the population – then we can all benefit."

Dame Joan Bakewell, Dignity in Care Ambassador

Information about how to take part and pledge your time can be found at
[www.dignityincare.org.uk/Dignity Action Day](http://www.dignityincare.org.uk/Dignity_Action_Day)